

GET YOUR CAFE INVOLVED IN DONATELIFE WEEK 2025



DonateLife is calling on cafes across Australia to join us in raising awareness of organ and tissue donation during DonateLife Week 2025 **Sunday 27 July to Sunday 3 August.**

Sign up on our website by answering a few questions. We'll send you free stickers to put on your coffee cups and posters to display during DonateLife Week. It's that easy!

DonateLife Week is the perfect time to encourage our coffee-loving nation to grab their phone and register as an organ and tissue donor – all in the time it takes to take 2 sips of their coffee.

And while they're sipping that coffee? It's the perfect time to tell their family they've registered, because they could one day be someone's second chance at life.

About DonateLife Week

DonateLife Week encourages people to register as organ and tissue donors and have the conversation with their families.

With more than 13 million eligible Australians (aged 16+) who still haven't registered, we can make a difference — but we need your help!

DonateLife Week helps give hope to the 1,800 Aussies who are waiting for a life-saving organ transplant. Thousands more are on kidney dialysis or waiting for life-changing eye and tissue transplants.

It only takes 2 sips to register at donatelife.gov.au

HOW CAN YOU SIGN UP YOUR CAFE?

It's easy!

STEP ONE

Scan the QR Code and fill out the online application form.

STEP TWO

In mid-July we'll send you out an information flyer, posters and the number of stickers you've indicated you'll need for your takeaway cups.

STEP THREE

Pop the stickers on your cups and put up the posters in your cafe shop during DonateLife Week.

STEP FOUR

Share pics to your social channels and tag us.

SCAN TO LEARN MORE



Connect with us #DonateLifeWeek2025 #organdonation #tissuedonation



Australian Organ and Tissue Authority



@donatelifetoday



DonateLifeAustralia